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Travel to Ukraine Website is #1 by Google & Yahoo!

Washington, DC, April 29, 2008 – The *Travel to Ukraine* website, www.traveltoulkraine.org, has become the top-ranked resulting entry (non-sponsored) via the Google and Yahoo! search engines when an Internet user types in the words “travel ukraine.”

In less than two years of operation, the *Travel to Ukraine* website, sponsored by the U.S.-Ukraine Foundation, has become the leading informational resource for people seeking to discover the tremendous opportunities for travel in Ukraine, whether for business, pleasure, educational or cultural reasons.

The U.S.-Ukraine Foundation (www.usukraine.org), a 501(c)(3) non-profit founded in 1991, promotes democracy, a free market and human rights in Ukraine as well as effective U.S.-Ukraine relations. Program activities are organized through offices in Washington, DC and Kyiv, Ukraine, and implemented via a network of facilities in Cherkasy, Donetsk, Kherson and Lviv.

Nadia K. McConnell, the foundation’s president, said, “We now hope that *Travel to Ukraine* will become the official travel website for Ukraine. Several years ago, we decided to expand our business and economic development activities by promoting Ukraine’s travel industry - a specific sector of the economy and one with significant potential for Ukraine’s development.”

“As you know, the foundation has been supporting Ukraine’s economic development through various projects and websites, such as Business in Ukraine (www.businessinukraine.org). In addition, the foundation has been a strong supporter of professional and student travel exchanges between the U.S. and Ukraine for the past 17 years. For example, this summer we expect 800 university students from Ukraine to travel to the U.S. through our Summer Work Travel program (www.exchangeusa.org). These programmatic connections make *Travel to Ukraine* a natural asset for the U.S.-Ukraine Foundation as well as for Ukraine.”

Foundation vice-president John A. Kun added, “I would like to congratulate Oleksiy Synelnychenko for his technical work over the past two years in making the *Travel to Ukraine* website so successful. I would also like to point out that this project began through the volunteer efforts of a Summer 2005 intern, Stephen Choma Thompson.”

The U.S.-Ukraine Foundation expects that its *Travel to Ukraine* website will continue to provide the quality information, such as hotel accommodations, medical services, passport and visa information, that users have already come to expect and enjoy.

Discover Ukraine by going to www.traveltoulkraine.org! For more information or to inquire

regarding advertising opportunities, contact Oleksiy Synelnychenko of the U.S.-Ukraine Foundation at oleksiy@usukraine.org or at (202) 223-2228.